



25th Annual Vision & Excellence
in Health Care Leadership Tribute Dinner



Honoring Cástulo de la Rocha & Thomas M. Priselac | Thurs, June 12, 2025 | 6-9:00 PM | Fairmont Century Plaza

Organization/Individual Name _____

Contact Name _____

Contact Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Please check all that apply

- Premier Event Sponsor \$50,000
- Diamond Sponsor \$25,000
- Ruby Sponsor \$20,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$7,500
- Bronze Sponsor \$5,000
- Benefactor Page \$4,000
- Full Page \$2,500
- Half Page \$1,000
- Quarter Page \$500
- Individual Tickets \$475:
Quantity: _____

Ad deadline: April 4, 2025: to vloy@picf.org

Preferred format for ads:

- Press quality PDF
- CMYK color at 300 dpi
- Outline fonts

Ads can be created as a high resolution PDF using InDesign, Illustrator or Photoshop.

Word or Publisher files must be exported as PDFs.

Ad Type	Cost	Size	Priority Placement
2-page Spread	Sponsors Only	10" W x 7.5" H <i>Allow .375 inch on each side of gutter</i>	Yes
Benefactor Page	\$4,000	4.5" W x 7.5" H	Yes
Full Page	\$2,500	4.5" W x 7.5" H	No
Half Page	\$1,000	4.5" W x 3.625" H	No
Quarter Page	\$500	2.125" W x 3.625" H	No

Ticket Purchase Deadline: June 2, 2025

Hosted cocktail reception, dinner and valet parking.

Value of goods and services is \$275.

Payment Options

- Credit Card:** I will pay securely online on www.picf.org/TributeDinnerPurchases
- Check:** I will send a check **made payable to Partners in Care Foundation** to the address below
scheduled to arrive by June 2, 2025
- ACH Wire Transfer:** I will email vloy@picf.org for information.

Next Steps:

1. Send this form to vloy@picf.org
2. If you are paying by check, please submit to:
2025 Tribute Dinner - Partners in Care Foundation
732 Mott Street • Suite 150
San Fernando, CA 91340

Questions? Please contact Victoria Loy at vloy@picf.org or 747-767-2580

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	PREMIER LEVEL \$50,000	DIAMOND LEVEL \$25,000	RUBY LEVEL \$20,000	PLATINUM LEVEL \$15,000	GOLD LEVEL \$10,000	SILVER LEVEL \$7,500	BRONZE LEVEL \$5,000
Priority positioning of name & logo on all promotional materials	●	●	●	●	●		
60-second video on social media	●						
30-second video on social media		●	●				
Formal verbal recognition at event	●	●	●				
Year-long website acknowledgment on Partners website	●	●	●	●	●	●	●
Name & logo recognition on all event materials	●	●	●	●	●	●	●
2-page premier spread in Tribute Journal	●						
2-page spread in Tribute Journal		●	●				
1 full page in Tribute Journal				●	●	●	●
Strategically placed logo signage at event	●	●	●				
VIP reception	●	●	●	●	●	●	●
Valet parking	●	●	●	●	●	●	●
20 premier seats at dinner	●						
16 premier seats at dinner		●					
12 premier seats at dinner			●				
10 premier seats at dinner				●			
10 seats at dinner					●		
8 seats at dinner						●	
6 seats at dinner							●